



August 8, 2022

Happy FOGust San Francisco State!

As we wind down towards our last remaining summer week, let's remember to give thanks to Student Affairs and Enrollment Management for their continued efforts recruiting and registering students to come to our campus. This past month, I too have been thinking about our students and how to make their time at SF State as meaningful as possible.

There's a flurry of articles about how Generation Z is transforming higher education and I have been transfixed about how fundamentally different these students are from me and many of the staff and faculty who are a part of Generation X. [Generation Z is more diverse in terms of race, gender, and sexuality](#) than any other generation, and holds equity across a range of diverse identities as a primary concern. They are committed to safeguarding their mental health and are "true digital natives." Generation Z also values services and convenience more than amenities such as a campus [rock climbing wall](#) built for Millennials and their parents. [Generation Z will more likely have had "lawnmower parents,"](#) parents who removed every obstacle for their children while growing up, which has resulted in college students less equipped to problem solve and overcome difficulties than previous generations.

What does this mean for us? We must commit once again to change and evolve to meet our students, perhaps not so unlike how an older generation of higher education professionals had to change to meet our needs when we were students. University services such as advising must be easier to access, and we are working towards that end. Many of our faculty have already begun incorporating more technology in the classroom to facilitate learning among students who see technology as an appendage of themselves. Finally, if service is a more important amenity than a rock climbing wall, our campus community must continue to guide students patiently, offer assistance with generosity, and make a student's journey towards a degree as smooth as possible. Indeed let us all work together to rebuild our campus community for Generation Z students as we return this fall.

In gratitude,

A handwritten signature in black ink, appearing to read "Amy Sueyoshi". The signature is fluid and cursive, written on a white background.

Amy Sueyoshi  
Provost and Vice President for Academic Affairs

